



The Holmes
Partnership™

12TH ANNUAL
2008 CONFERENCE
SPONSORSHIP OPPORTUNITIES

Sponsoring The Holmes Partnership™ 12th Annual Conference provides your organization enhanced visibility, goodwill, and access to current and future educational leaders, decision makers, and scholars.

The Holmes Partnership™ membership includes K-12 teachers and administrators; teacher associations and union leaders; national organization partners; teacher education, administration, counseling, and other higher education students; and university deans, department chairs, and faculty who come seeking solutions to make their work more effective. Please join us in recognizing your important contributions that provide information and solutions to education issues and give exposure of your organization to a significant education and community population.

MAJOR SPONSORSHIP OPPORTUNITIES

Patron--\$17,500

- Three invitations for your organization's leaders to a VIP event of key Holmes Partnership™ leaders
- Your organization logo displayed prominently at the conference's general sessions, which attract 500+ attendees
- Prominent signage in registration area or other common area
- Half-page acknowledgement in program book
- Pre- & post-event mailing lists
- Your logo on The Holmes Partnership™ web site with link to your web site
- Tote bag insert
- Three complimentary registrations for your staff

Friend--\$12,500

- Two invitations for your organization's leaders to a VIP event of key Holmes Partnership™ leaders
- Prominent signage in registration area or other common areas
- Quarter-page acknowledgement in program book
- Pre- & post-event mailing lists
- Link from The Holmes Partnership™ web site to yours
- Tote bag insert
- Two complimentary registrations for your staff

Advocate--\$8,000

- An invitation for your organization's leader to a VIP event of key Holmes Partnership™ leaders
- Prominent signage in registration area and other common areas
- Acknowledgement in program book
- Link from The Holmes Partnership™ web site to yours
- One complimentary registration

Program Book Advertising Rates:		Placement	Price
Placement	Price		
Inside Front Cover 6 ¼ x 9 ½	\$2,000	Full Page 6 ¼ x 9 ½	\$1,500
Inside Back Cover 6 ¼ x 9 ½	\$2,000	Half Page Horizontal 6 ¼ x 4 ½	\$850
		Quarter Page 3 1/8 x 4 ½	\$500

Specifications:

- * All ads in black & white
- * No bleeds
- * Halftones: 120- or 130-line screen
- * Hard copy that exactly duplicates the file must accompany each ad submission

All cover ads are sold on a first-come, first-served basis. Cover positions are confirmed upon receipt of FULL PAYMENT.

Formats Accepted:

- * **Electronic Media.** For black/white ads, preferred format is PDF, 1200 dpi, with all fonts embedded. Four-color process ads must be submitted as a Quark or Illustrator file (Mac only) and accompanied by all fonts and linked graphics. Files may be submitted on CD-ROM, or via e-mail support@holmespartnership.org along with a hard copy of the ad.
- * **Camera-ready.** Acceptable if ad does not contain screens or halftones.
- * **Negatives.** If negatives are supplied, provide right-reading, emulsion down, 133- or 150-line screen.

Due Date:

Copy for all ads is due by **Friday, December 14, 2007**, in The Holmes Partnership™ Office, PO Box 11697, Milwaukee, WI 53211-0697

Advertising Cancellation/Refund Policy:

FULL payment will be reimbursed if cancellation is made by **Monday, December 3, 2007**. NO REFUNDS WILL BE MADE AFTER THIS DATE.

TOTE BAG INSERTS

Every Holmes Partnership™ Conference attendee receives a tote bag of materials, and your promotional piece can be included. Tote bag inserts (one piece) may be placed for \$300. A copy of your insert must be received in The Holmes Partnership™ Office (address above) for approval no later than **Monday, January 7, 2008**. A total of 500 copies per insert must be provided. Shipping information will be provided upon receipt of Sponsorship Application form and payment.

2008 HOLMES PARTNERSHIP EVENT SPONSORSHIP

Luncheon (\$15,000)

Sponsor the Keynote Luncheon, where the Best Partnership Awards (Zimpher and Howey) will be announced. Your company name will be displayed prominently at the luncheon. The sponsoring company will also receive the benefits of a **Patron** sponsor.

Reception (\$15,000)

Sponsor a special night of music and camaraderie for participants! The sponsoring company will also receive the benefits of a **Patron** sponsor.

Attendee Badge Lanyards (\$10,000)

Your company name will be printed on all badge lanyards. The sponsoring company will also receive the benefits of a **Friend** sponsor.

Registration Coffee (\$10,000)

Your company name will be displayed prominently in the registration and conference break areas. The sponsoring company will also receive the benefits of a **Friend** sponsor.

Web Site Customized Schedule (\$10,000)

Your company name will receive recognition and logo on the HP Conference web site approximately two months prior to the conference, including a hot link to the sponsor's site. The sponsoring company will also receive the benefits of a **Friend** sponsor.

Refreshment Break (\$8,000)

Your company name will be displayed prominently in the conference break area where the snacks are provided. The sponsoring company will also receive the benefits of an **Advocate** sponsor.

Workshop/Featured Forum (\$5,000)

Each sponsor will have its company name associated with a particular Friday workshop and/or Featured Forum during the conference. The sponsoring company will also receive the benefits of an **Advocate** sponsor.

Breakout Room (\$3,000)

Each sponsor will have its company name associated with a specific workshop room in the conference program and with a sign outside the respective room.

- Sponsorships are not confirmed until full payment is received, and these fees are non-refundable once received
- Other sponsorships may be available, and we're always open to new ideas!
- The Holmes Partnership reserves the right to change or substitute sponsorship benefits and will notify affected organizations of such changes as soon as possible
- The Holmes Partnership reserves the right to determine the eligibility of any organization for sponsorship

If you are interested in sponsorship or if you have questions, please contact Wanda Blanchett at Wanda.Blanchett@cudenver.edu, 303-556-6254.